

## Profile

Digital Marketing Coordinator and  
Web Designer at Tyto Media.  
Interactive Design graduate from  
Valenica College.

## Contact Info

Orlando, FL  
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## Skills

HTML5/CSS  
Adobe Suite  
Microsoft Suite  
UX/UI Design  
Content Creation  
Typography and Layout  
Social Media Mangement  
Marketing Data Analysis  
Digital Marketing Campaigning

## Employment

Web Designer and Digital Marketing Coordinator  
at Tyto Media: May 2019 - Present

**Web Design:** Maintaining the content, look, and up keep of the Tyto Media Website. Managing domains, SEO, back-end structures.

**Digital Marketing:** Creating & scheduling new email templates with updated content. Setting up, optimizing, maintaining Google Ads.

**Social Media Management:** Creating weekly Facebook/Instagram posts as well as responding to messages and comments.

**Document Maintenance:** Updating and creating marketing data spreadsheets and informational PDFs.

**Systems Management:** Responsible for maintaining and transferring systems that are essential for business operations.

**Content Coordinating:** Gathering media content for various projects within the company

## Education

A.S. in Interactive Design at Valencia College

**Courses taken:** Advanced Web Page Design, Advanced Interactive Design, Advanced CSS Design, Intermediate Web Design, CSS Design, Web Page Design, Vector Illustration, Fundamentals of Typography, Electronic Imaging, User Interface Design, Information Architecture, Web Essentials, Graphic Design Essentials



Austin Auclair

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